



*Bloom*  
SANITARY PADS

# company profile

Making every mensuration for  
our "Blooms" comfortable  
and affordable.





Botscrest Holdings (PTY) LTD was established in 2018 and it is a manufacturing company that focuses on sanitary pads manufacturing. It is a 100% Botswana youth citizen owned company which is located in the mining town of Selibe-Phikwe Botswana. We seek to position ourselves as innovators in the

production of feminine health products but at the fore front fueled by affordability and top quality of our products

It was incorporated in the Republic of Botswana on the 15th June 2018, registration number

Co.2018/11305. Whilst Bloom Sanitary Pads, the manufacturing business that Botscrest Holdings will be trading as was registered on the 29th of July 2020. The firm's bankers are First National Bank Botswana (FNBB) Ltd, Main mall Branch.



# our story



Our Managing Director, Mr Gogontle Nchemele Basiami, is the one who laid the founding pillars to Bloom Sanitary Pads, through a proposal to the CEDA/DBSA University Challenge in 2017 where he made it to the Top 10 focusing on production of sanitary pads. His proposal centered around the use of local raw materials to manufacture

sanitary pads. Post the challenge, our team devoted itself to coming up with a sound product to resonate more with our women and have a different touch. Our motivation sprung from the fact that we desired to provide comfort for women during their mensuration and provide quality plus affordable sanitary pads. Fit for a queen! Hence the name

"Bloom Sanitary Pads". Bloom is defined as a flower, one which is especially cultivated for its beauty. To us, BotsCrest Holdings and many women out there, a flower is a representation of life, a symbol of thoughtfulness, love and beauty; hence we are Bloom Sanitary Pads.







### Mission

To make every menstruation for our "Blooms" comfortable and affordable. Internally we intend to create and nurture a healthy, productive, satisfying and enjoyable environment, in which our employees are fairly compensated and encouraged to respect the customers' requests and the quality of the products we intend to produce.



### Vision

To become the leading manufacturers, in volume and quality, of female sanitary products in Southern Africa.



### Goals

To become leaders in manufacturing, we have in place goals which are;

- People: being a good place to innovate, to grow and to be valued
- Profile Growth; being open to include more female sanitary products to grow the company portfolio.
- Quality before Everything: being driven for production of quality sanitary products before anything.





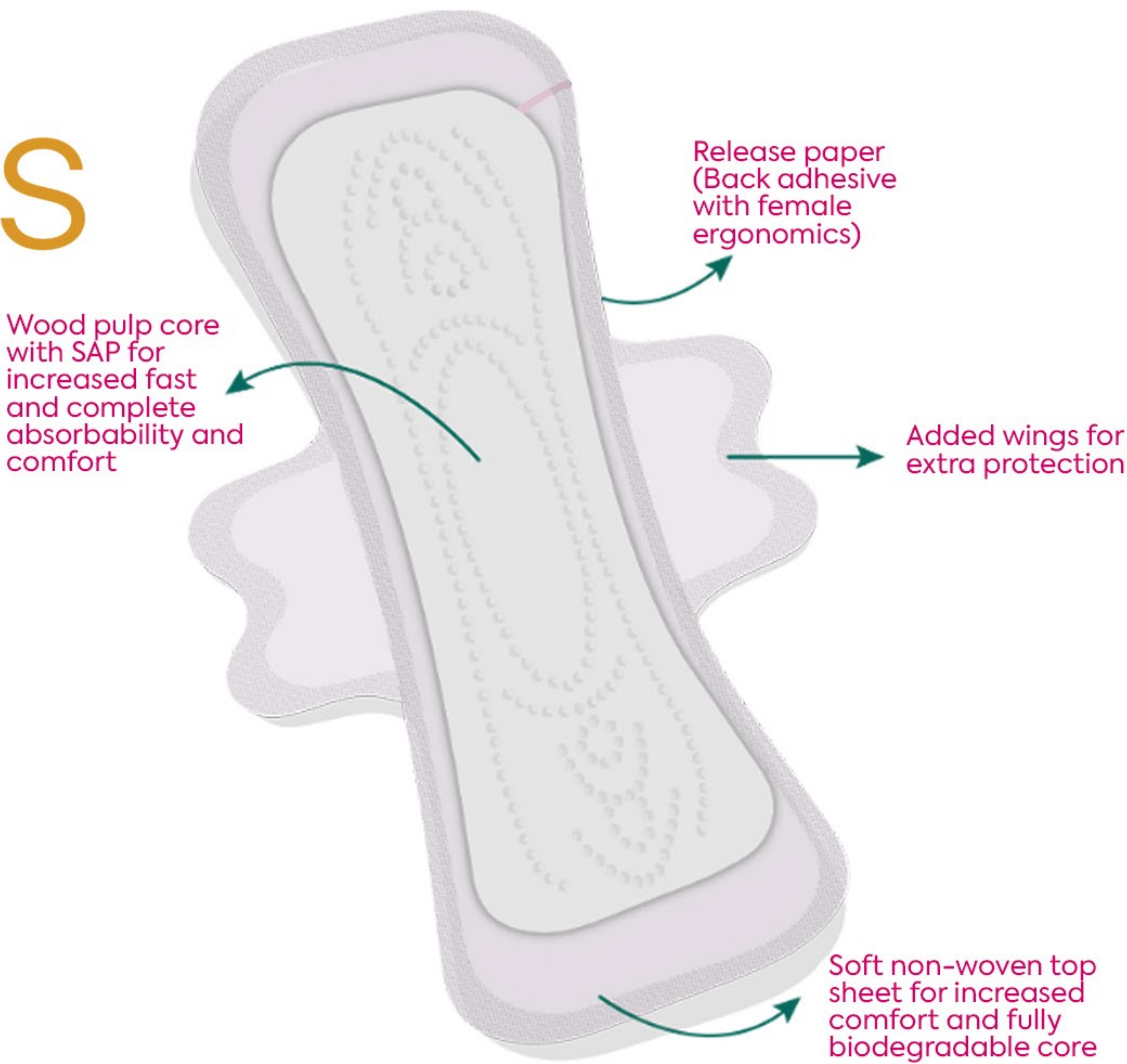
## Values

At BotsCrest Holdings (PTY) LTD, our values are a true reflection of what we are and what we stand for;

1. Integrity; We hold the standards on integrity in all our actions.
2. Quality: We provide quality products, unparalleled service provision, together coupled to provide premium service to clientele.
3. Team Work: We work together as a collective to achieve company goals, vision and mission.
4. Respect: We value our people; reward their performance and we encourage their professional development.
5. Innovation: We continuously seek innovative ways of improving products and processes to better our customers product experience.

## our products

Bloom Sanitary pads are technologically advanced and comfortable, ensuring woman get the highest level of comfort and are stress free living when going through their toughest time of the month. Our Sanitary pads are made with SAP technology, making the product on par with world leading brands and the one that provides the consumer the safety and a chance to live life to the fullest.



Bloom Heavy Flow Sanitary Pads

Bloom Regular Flow Sanitary Pads

Features of our Sanitary Pads that Stand Out:



Comfortable  
to use



Easy  
to use



Made of great  
quality materials



Treated to fight  
against wetness



Quality guaranteed  
yet affordable



# meet our director



Mr  
Gogontle  
Nchemele  
Basiami

Mr Gogontle Nchemele Basiami is a Bachelors of Engineering (BEng) degree holder in Mechanical Engineering from the University of Botswana. He is currently registered with Engineers Registration Board (ERB) Botswana. He has experience in the engineering field from Morupule Coal mine as an attaché and also working as a consulting Mechanical Engineer for Tensile Consulting Engineers (PTY) LTD. He currently serves as the Chairperson in the Mentorship committee for the Association of Consulting Engineers Botswana-Future Leaders (ACEB-FL). In continuing, he has also participated in various entrepreneurship competitions namely: the Citizen Entrepreneurship Development Agency/ Development Bank of Southern Africa (CEDA/ DBSA) Challenge, for which he made it to the Top 10 and 50 for the years 2017 and 2018 respectively. His ideas centred on the Manufacturing of Sanitary pads and the Manufacturing of leather processed products using a solar powered plant, sequentially for the 2 years he participated in the competition.

Mr. Basiami was in 2022 selected as a delegate of the Republic of Botswana for the Forbes 30 Under 30 Summit Africa held in Botswana; the first Forbes Under 30 summit to be held in Africa. He also represented the company in his capacity as the Managing Director and underwent training with the Botswana Stock Exchange under their Tshipidi Mentorship Program which was a training program geared at providing practical training to potential issuers through covering key themes that are necessary for companies to list.



"Silently a flower blooms,  
In silence it falls away;  
Yet here now, at this  
moment, at this place,  
The world of the flower, the  
whole of  
the world is blooming.  
This is the talk of the flower,  
the truth  
of the blossom:  
The glory of eternal life is  
fully shining here."

-Zenkei Shibayama







### Contact Details

+267 77 179 217  
+267 261 0022  
Plot 8836, Selibe Phikwe  
(Industrial Area), Botswana  
botscresthholdings@gmail.com  
accounts@botscresthholdings.com

